

Your purchasing terms

All prices net, plus 19 % German VAT.

ITEM	YOUR PURCHASE PRICE	REC. END-CUSTOMER PRICE	YOUR MARGIN
Projection film per m ²	€115	€144	€29/m ²
Control unit (controller & technology)	€561	€561	–
Installation material	€437	€437	–
Projector Starter · 8,200 lm	€3,999	€3,999	–
Projector Standard · 10,000 lm · 4K	€10,629	€10,629	–
Projector Premium · from 20,000 lm laser	€19,285	€19,285	–
Installation per m ² (your service)	–	€300	entirely yours

End-customer prices are non-binding recommendations – you set your own pricing. Your trade margin sits on the film; the installation is invoiced by you directly and stays entirely with you.

Annual bonus (retroactive)

5 % from €50,000 · 8 % from €150,000 annual net purchases. Bonus applies to film, control unit and installation material. Projectors are excluded.

Example: 20 m² project (Standard)

ITEM	AMOUNT (NET)
Your material purchase from Lumerax	€13,928
Material resale at recommended price	€14,508
Your installation (20 m ² × €300)	€6,000
Invoice to your customer	€20,508
What stays with you: €580 material margin + €6,000 installation	€6,580

How your project comes together

- 1 The customer submits the form on lumerax.de – the lead lands in our CRM.
- 2 Lumerax briefly qualifies the lead (region, surface area) and forwards it to you – with contact details and the configurator estimate.
- 3 You contact the customer within 48 hours and issue your quote on your own letterhead.
- 4 You carry out the installation – with Lumerax components – and invoice the customer directly.
- 5 Status update to us within 14 days (won / lost).

Confidential – for certified Lumerax partners only. Not to be shared with end customers.

Lumerax is a brand of DNX Ventures GmbH · lumerax.de

DNX Ventures GmbH

Am Ausbesserungswerk 8
80939 München
T: +49 89 215 2525 6
E: info@dnxventures.de

Bank details

Raiffeisenbank Pfaffenhofen a. d. Glonn
IBAN: DE03 7016 9186 0000 0544 45
BIC: GENODEF1ODZ

Managing Director:

Dipl. Ing. Dany Hoffman
Amtsgericht München
HRB 310269

Tax

USt-ID: DE461264299
Steuernummer: 143/130/11969
Finanzamt München