

The model

Lumerax supplies the technology for switchable projection surfaces – film with up to 97.7% transparency, control unit and projector – and generates the customer enquiries through its own marketing. You carry out the project in your region and invoice your own customer. No cold-calling, no chasing quotes: the enquiry is on the table, you do what you do best.

Your benefits

- ✓ Ready-made customer enquiries from your region – no selling required
- ✓ Installation is your core business and stays entirely with you
- ✓ Technology, training and product warranty come from us
- ✓ Fixed partner prices, no ongoing fees
- ✓ Two-day hands-on training in Munich with certificate
- ✓ Listing on the partner map at lumerax.de
- ✓ 24-month product warranty from Lumerax

Your requirements

- Registered trade or electrical business
- Qualified electrician in-house or under fixed cooperation
- Business liability insurance from €3M cover
- Attendance of the training in Munich
- Projects from our enquiries built with Lumerax components
- Status feedback on enquiries within 14 days
- Photo documentation per installation

A 20 m² project – what's in it for you

ITEM	END-CUSTOMER PRICE	YOUR PRICE
Material package (film, tech, projector)	€14,508	€13,928
Your installation work (20 m ² × €300)	€6,000	–
Invoice to your customer	€20,508	€13,928
What stays with you		€6,580

All figures net, before your own labour and travel costs. You buy the material at partner price (€13,928) and sell it at the recommended price (€14,508) – €580 material margin stays with you, plus the full €6,000 installation revenue. The end-customer price is yours to set; the recommendation is non-binding.

Certification: €1,900 net, one-off

Includes the two-day training, certificate, starter kit and listing on the partner map for 24 months. No ongoing fees afterwards.

Interested? A short message to info@lumerax.de – we reply within 24 hours.